

Message Text

UNCLASSIFIED

PAGE 01 BUDAPE 01667 201110Z

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ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
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P R 201023Z MAY 76
FM AMEMBASSY BUDAPEST
TO USDOC WASHDC PRIORITY
SECSTATE WASHDC 6073

UNCLAS BUDAPEST 1667

FOR BLAIR THOMPSON AND JIM ROBB, BEWT

EO 2*;52: N/A
TAGS: BEXP HU
SUBJECT: BUDAPEST SPRING FAIR,1976

REF: BUDAPEST 1653

1. U.S. EXHIBIT AT SUBJECT EVENT OPENED ON SCHEDULE MAY 19 WITH FULL COMPLEMENT OF EXHIBITORS AND EQUIPMENT, WITH THE EXCEPTION OF DUPONT WHICH RECEIVED PARTIAL SHIPMENT, REMAINDER BEINGNGSHIPPED MAY 19 FROM LTONDON BKFICE. HOWEVER, ALL STANDS HELD DISPLAYS AND EXHIBITOR REACTION TO U.S. PRESENTATION WAS HIGHLY COMPLIMENTARY.

2. HIGH-LEVEL OFFICIAL HUNGARIAN DELEGTATION, LED BY PARTY SECRETARY KAROLY NEMETH AND INCLUDING DEPUTY PRIME MINISTERS SZEKER, ACZEL AND HAVASI, WAS GREETED BY CHARGE (REFTEL). FOLLOWING OFFICIAL VISIT THE CHARGE TOURED U.S. STANDS TO MEET EXHIBITORS.

3. WHILE OPENING DAY GIVEN OVER ALMOST ENTIRELY TO OFFICIAL CEREMONIES AND OPEN TO VISITORS ONLY AFTER 2 P.M., TWO EXHIBITORS, BLANDORD LIMITED (PENDING APPROVAL OF EXPORT LICENSE) AND ORION REPORTED SALES TOTALING ABOUT \$32,000.
MUDD

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Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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Disposition Remarks:
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Margaret P. Grafeld
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